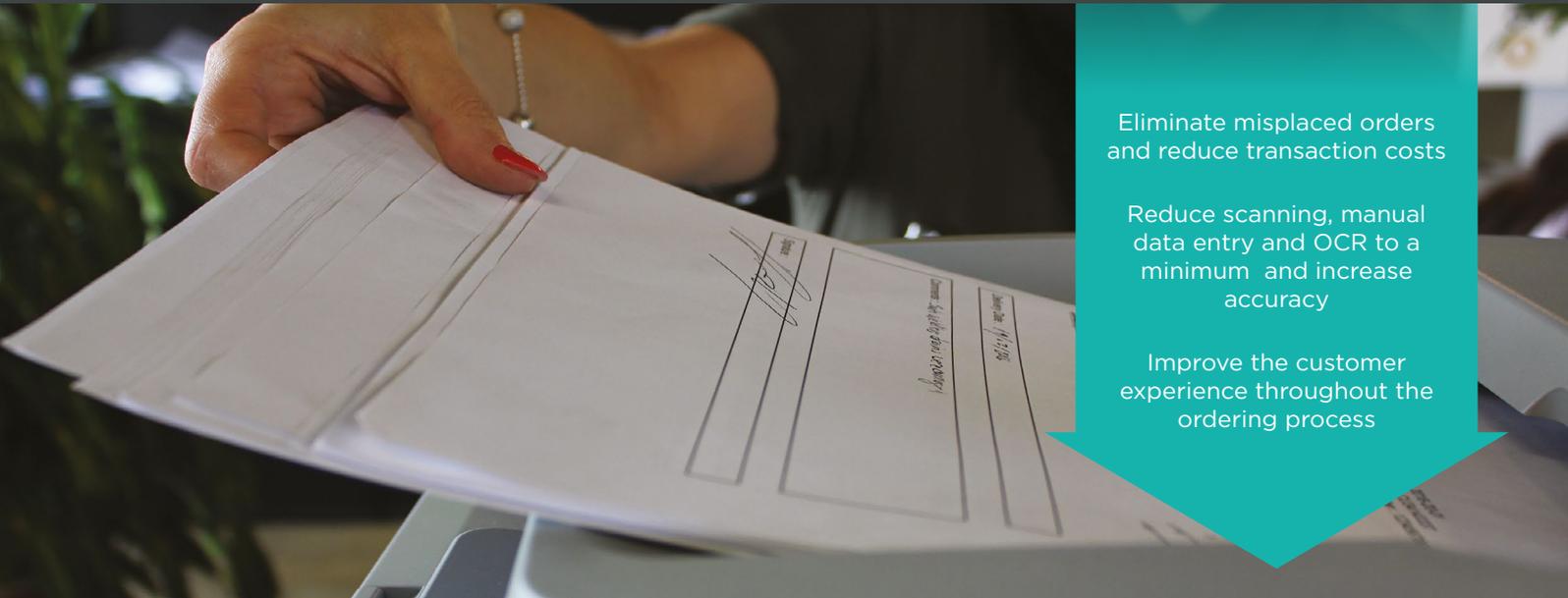




Smarter Purchase Orders Your Way



Eliminate misplaced orders and reduce transaction costs

Reduce scanning, manual data entry and OCR to a minimum and increase accuracy

Improve the customer experience throughout the ordering process

Purchase orders are critical for every business because they are the first step in the order-to-cash cycle. Since you need to process the PO to be able to fill the order, neglecting this step can lead to mistakes in the orders, delays in the process, frustrated customers and even lost revenue.

Are you scanning piles of paper every month?

Processing POs involves scanning piles and piles of paper every month. Every PO scanned needs to be entered in the system either through OCR, or manual data entry. On top of costing time and money, this process is error-prone and results in inaccurate data input.

Only **20%** of all orders in the retail supply chain are fully automated.

Another **20%** are sent electronically, but need manual intervention to be processed.*



Are you afraid of costly investment?

Automated processes using Intelligent Capture or Advanced Capture seem out of reach for most companies because they are too expensive and require highly customized implementations over the course of many months. Using EDI to communicate transactions does not solve all the issues because many customers still send POs the traditional way.

Want to offer better customer service?

Customer service is the key to customer retention. Processing a purchase order is a crucial step in building a relationship with your customers. It is the perfect time to impress them. Manual processes increase delays and lead to customer frustration. Leaving a PO unacknowledged for days gives a bad impression to your customers and could damage the relationship.

Introducing the OL™ approach to smarter PO

Our solution extracts data from orders without scanning or OCR, without keying in information, and with 100% accuracy.




Takes 1 working day or less.

PDF to EDI

Companies using EDI still receive a sizable number of purchase orders by email or regular mail. PlanetPress Connect can take a PDF and convert it to a format compatible to most EDI networks for complete process automation.



Publish to ECM

Automatically publish orders to your ECM system, complete with indexing information, and automate the approval workflow.



Shipping process initiated



We create software to help small and medium size enterprises manage inbound and outbound customer communications by bypassing the inflexibility in both machine and human processes.

Why choose OL?

At Objectif Lune, we believe in a step-by-step approach. We know mid-sized companies can't afford to overhaul their systems and processes with one colossal project that involves a stressful switch-over period. With OL Connect, most improvements can be implemented in small increments with total flexibility.

- Software with the largest installed base in our industry
- Enterprise-level technology tailored to mid-sized companies
- Fast implementation at a cost well below the average
- Our offices around the world provide local support
- Our user-friendly software puts you in control of your processes and documents