



Smarter Outbound Mail



Cut down on manual handling of paper and automate repetitive tasks

Reduce envelope weight by optimizing content

Save on postage and consumable costs

Transition to electronic mail at your own pace

Mail is an important part of any business communication and still represents 53% of transactional communications. Optimize your mail room and start to offer your customers options for email and Web communications.*

Not enough time to do it all?

Mail room managers need to ensure that the mail is sent on time. They struggle with challenging requests and still have to satisfy internal and external customers. In addition to large mail runs, there are many one-off mailing requests. Manual handling of these tasks is repetitive, mundane and costly.

43% of print and mail room managers want to reduce costs and improve speed.**



Finding it hard to optimize your mail?

Sending mail is expensive, managing returns more so. But several optimization options are available. Clean addresses by integrating with third-party solutions to ensure you never mail an invoice that comes back unpaid again. Sort the mail for the post office and receive a discount. Restructure your mail pieces to reduce pages and weight, for even more savings.

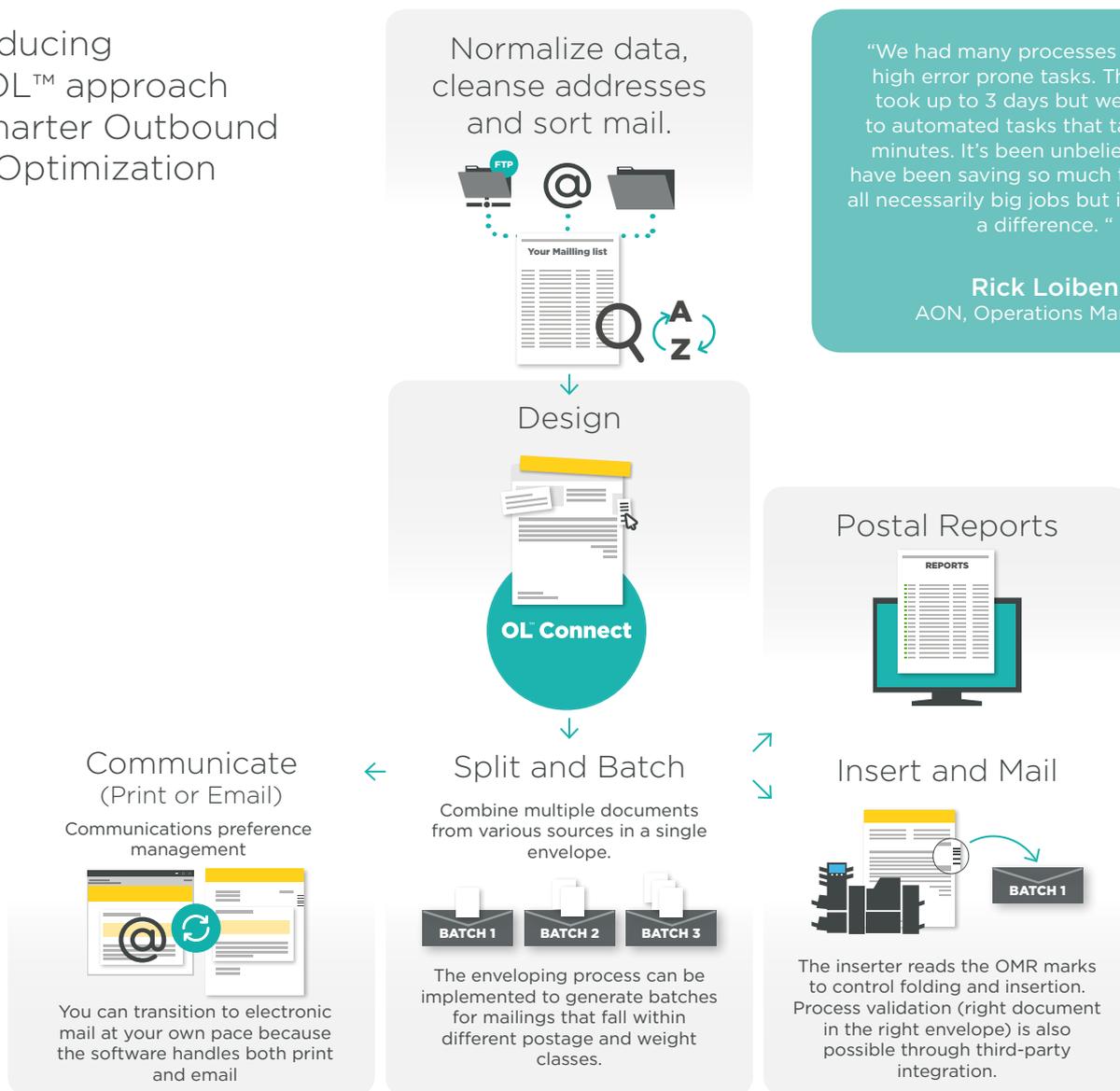
Do you struggle with mail integrity?

Mail integrity is critical for business compliance. Manual mailing processes are expensive and error-prone. There is no guarantee that the right document is in the right envelope. To try to ensure this, often many hours are spent manually checking the output against the source data. All these processes can be automated.

*The Institute of Financial Operations

**AIIM

Introducing the OL™ approach to smarter Outbound Mail Optimization



“We had many processes that imply high error prone tasks. These tasks took up to 3 days but we turned it to automated tasks that take now 15 minutes. It’s been unbelievable. We have been saving so much time. It’s not all necessarily big jobs but it does make a difference.”

Rick Loiben
AON, Operations Manager

We create software to help medium size Enterprises manage outbound customer communications by bringing automation, accuracy and speed to their processes.

Why choose OL?

At Objectif Lune, we believe in a step-by-step approach. We know mid-sized companies can’t afford to overhaul their systems and processes with one colossal project that involves a stressful switch-over period. With OL Connect, most improvements can be implemented in small increments with total flexibility.

- Software with the largest installed base in our industry
- Enterprise-level technology tailored to mid-sized companies
- Fast implementation at a cost well below the average
- Our offices around the world provide local support
- Our user-friendly software puts you in control of your processes and documents