



Smarter Accounts Receivable Your Way



- Lower your per-invoice cost
- Modify invoice templates on demand
- Send electronic invoices and documents
- Reduce time spent on customer inquiries and disputes

AR processes are the lifeline of any business. These processes rely heavily on manual labour, which creates costs, delays, errors and bad customer service.

Does this sound familiar?

The Accounts Receivable (AR) staff manually executes all the steps required to produce and distribute invoices, statements and reminders every month.

Do you feel stressed?

Electronic delivery is gaining popularity every year and accounts receivable professionals are caught between customers and senior managers, who are pushing for more electronic delivery without having the systems, applications and resources to do it.

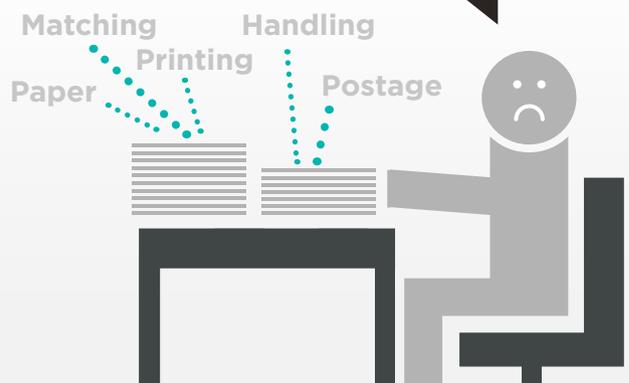
Not enough time to do it all?

Human errors, like misfiled or unreadable supporting documents and inaccurate amounts or line items, are inevitable when manually producing invoices. This results in having to allocate most of the AR department's time and resources to fixing these mistakes instead of preventing them in the first place.

To comply or not to comply?

Compliance considerations sometimes seem impossible to meet. Requirements that sound simple, such as making a change in a template, logging in approvals electronically or meeting a customer's preference of document delivery, often demand internal projects that cost months of development. That is not always profitable or even possible.

It costs **8\$** per paper invoice. **53%** of organizations still rely on manual processes.*



*Aberdeen

Introducing the OL™ approach to smarter AR

Compose and Enhance

Using information mined from the original document, invoices are re-engineered in multiple output formats and with colour, barcodes, inserter controls, graphs, targeted information, tables, etc.

OL Connect

Improve other important AR processes

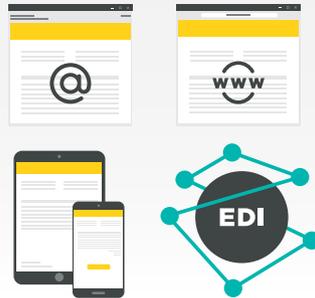
- Automate remittance reconciliation
- Automate your credit application process
- Produce accurate invoices (reduce collection and disputes)
- Automate reminders and dunning

Print, fold and insert



Electronic delivery

Send your invoices electronically, whatever the channel. Attach a PDF invoice to an email, populate a customer portal, connect to an EDI network.



Regardless of the size of your job, you are taking steps toward electronic delivery at your own pace.

Archiving

Invoices, along with supporting documents, need to be stored for recovery in case they are lost, disputed, or unpaid.



Your ECM system can be populated and indexed automatically with no human intervention.

We create software to help you manage customer communications. You'll no longer have the hassles of communicating directly from ERP, CRM and financial systems.

Why choose OL?

At Objectif Lune, we believe in a step-by-step approach. We know mid-sized businesses can't afford to overhaul their systems and processes with one colossal project that involves a stressful switch-over period. With OL Connect, most improvements can be implemented in small increments with total flexibility.

- Software with the largest installed-base in our industry
- Enterprise-level technology tailored to mid-sized companies
- Fast implementation at a cost well below the average
- Our offices around the world provide local support and maintenance
- Our user-friendly software puts you in control of your processes and documents