Cheat Sheet for sales OBJECTIF LUNE

PlanetPress. Virtual Stationery

OL™ Software



A modern alternative to pre-printed stationery allowing you to replace your pre-printed paper supply in minutes with little or no change to the print process.

Any user will be able to print on any printer, using PDF files instead of pre-printed stationery; so no manual intervention and no paper tray configuration.

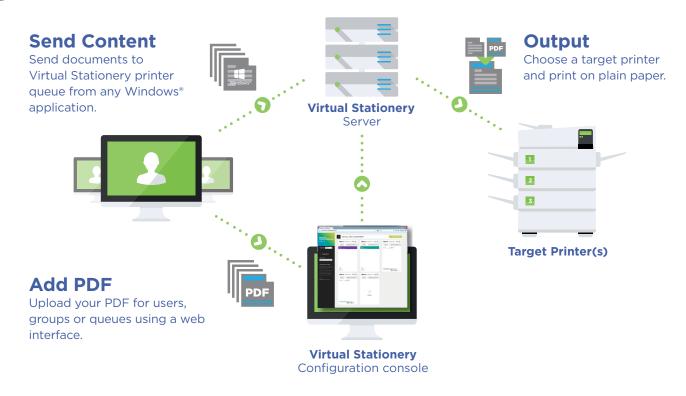
Typical applications

- **✓** Printed customer communications
- **✓** Invoices
- **✓** Delivery notes
- **✓** Statements
- Typical industries
 - **✓** Legal
 - ✓ Accounting
 - **✓** Debt recovery services
 - **✓** Insurance

- **✓** Public sector
- **✓** Retail
- **✓** Trading



Typical workflow



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Typical problems

- ✓ Using pre-printed paper is expensive
 - · Must be inventoried and managed
 - Stock cannot be edited
 - Quickly becomes obsolete
 - Creates waste
 - Printer trays often have to be reconfigured
 - Reduces productivity
 - Increases costs



Benefits

- ✓ Easy to use
 - Print using the normal printer driver
- **✓** Reduces document processing costs
 - Minimise labour & waste
 - Eliminate storage & lead times
- **✓** Increases productivity
 - Use plain paper in all your available trays
 - Never run out of stationery
- ✓ Helps manage your corporate brand
 - Centralised virtual stationery for users and/or groups
 - Rolling out changes in seconds
- **✓** Minimises IT overheads
 - No network overhead
 - · Optimised print jobs & print speeds
 - Server based setup (web interface)



Features

- **✓ Works with any PostScript printer** (using the PlanetPress driver)
- ✓ Supports Follow ME printing for licensed printers (Corporate & Enterprise editions only)
- **✓ Supports LDAP** (Corporate & Enterprise editions only)
- ✓ Uses PDFs as virtual stationery
 - To provide maximum flexibility & ease of updating
- **✓** Web interface
 - Centralised setup easy to use
 - User specific virtual stationery for up to 5 trays in one job or predefined groups (for more than 5 trays we can offer PlanetPress open license, please call us)
- **✓** Scalable product range to address different user requirements

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